

OU LIBRARIES: Knowledge Unbound! **STRATEGIC DIRECTIONS** 2012-14

Mission statement

Oakland University Libraries support the educational, research and public service mission of the university by providing user-centered teaching, services, resources and learning environments for the entire OU community. We are committed to fostering academic excellence and promoting information literacy within the campus community and beyond.

Vision statement

OU Libraries expertly integrate teaching, information and technology to create dynamic, welcoming learning environments. Library users will turn to us first to find the educational partners, personalized information expertise and high-quality resources they need to advance research and make meaningful connections with each other and the world.



Core values

Service, Learning, Scholarship and Research, Access, Stewardship, Community, Creativity

Major goals

1. Enhance the libraries' collaborative teaching program in all of its forms. By providing exemplary, personalized information literacy instruction and educational programs, we will help library users achieve academic success and will foster lifelong learning in the broader community.
Connected to University Priority #1: Students — focus on education quality and support services; and Program — focus on program quality, delivery and distinction.

2. Support the university's programs, services and research needs by developing high-quality, relevant collections and intellectual content in appropriate formats.

Connected to University Priority #1: Faculty — focus on recognition and support; Students — focus on education quality and support services; and Program — focus on program quality, delivery and distinction.

3. Create and maintain outstanding online and physical learning environments that will enhance users' experiences by providing innovative, seamless integration of technology, instruction, content and services.

Connected to University Priority #1: Students — focus on education quality and support service; and Program — focus on program quality, delivery and distinction.

4. Enrich users' intellectual and cultural experiences by providing outstanding events, exhibits, services and resources for the university's community and beyond.

Connected to University Priority #2: Engage OU-Community resources for public good.

5. Strengthen the libraries' ability to carry out high-impact initiatives and provide research support for the entire university.

Connected to the university's research aspirations, activities and programs.

The OU libraries are key to the academic success of our students, faculty and community members. We appreciate our generous friends and donors who help us transform lives through the discovery and creation of knowledge, learning, research and scholarship. For more information, please contact library administration at (248) 370-2486 or visit library.oakland.edu.

